

TOKENEKE WALK-A-THON INFO PACKET



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AN INAUGURAL EVENT

This is Tokeneke's first year holding its Walk-A-Thon Fundraiser. We hope this is a big success and becomes an event for the children to look forward to over the years. Not only do we think it can raise a lot of money for our school but we are excited for the children to have a new Tokeneke tradition!

In this info packet you'll learn more about this event and how your student(s) will participate in the walk taking place on Friday, May 19.



How It Works



01 ONLINE DONATIONS

Simply head on over to the charity URL

<https://ssl.charityweb.net/tokenekepto/walkathon/index.htm>

Find your child's class/team and submit your donation!

02 WEEKLY PRIZES

At the beginning of each week leading up to the big day - May 1, May 8 and May 15 - we will announce classroom/team winners.

Please refer to our Prize page for more details!

03 GRAND PRIZE WINNERS

There will also be a grand prize awarded to the top fundraising class in each grade announced on May 19! Each grand prize winning team will receive a pizza & snow cone party!

04 FRIDAY, MAY 19 - THE WALK!

Starting at 1pm on the field the teams will start their walk! It will be organized by grades, and you are encouraged to attend and cheer on the students!

WALK-A-THON TIMELINE



Fri., 4/28

You will be able to start making donations to your child(ren)'s team online

Mon., 5/01

Classroom prizes announced!

Mon., 5/08

More classroom prizes announced!

Mon., 5/15

More classroom prizes announced! Still time for more donations!

Fri., 5/19

Walk-A-Thon Day! Have your child dress in their Tokeneke spirit gear!

PRIZES

Prizes will be awarded on the First 3 Mondays in May (5/1, 5/8, and 5/15) and will be based on total pledges collected the previous week. Each classroom earns prizes as a team based on classroom totals not on an individual basis.

If your classroom team collects pledges of:

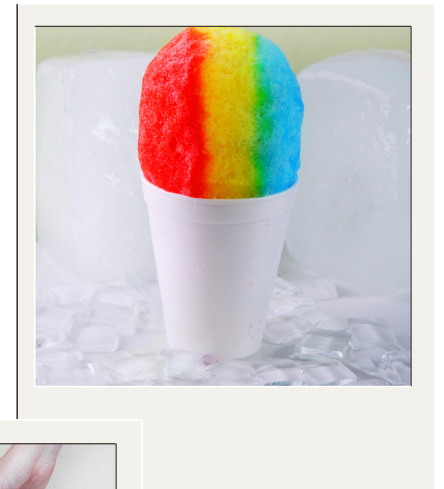
- **\$100 or more**- the entire class will receive Tokeneke School Wristbands
- **\$500 or more**- the entire class will receive Tokeneke School Wristbands and Sunglasses
- **\$1,000 or more**- the entire class will receive Tokeneke School Wristbands, Sunglasses, and Water Bottles

The Top Fundraising class in each grade will also receive a prize during the first 3 Mondays:

- **Week 1 Prize: Pajama Day**
- **Week 2 Prize: Extra Recess**
- **Week 3 Prize: Movie Day**

****Grand Prize of a Pizza & Snow Cone Party** will be awarded to the top fundraising class in each grade based on total pledges collected and announced at the Walk-A-Thon on May 19th.

Help Tokeneke reach its goal of \$10,000 to support our enrichment programs, field trips and community events!



THE BIG DAY!

Have your child dress in their Tokeneke gear and if you will be attending you are encouraged to wear your gear as well! You can even bring encouraging signs. Dale the DJ will bring the fun beats to keep everyone moving!

The WALK-A-THON Schedule

Grades K-2: 1:00-1:45pm

Grades 3-5: 1:45-2:30pm

If you would like to pick up your child at the end of the Walk-A-Thon, please update School Dismissal Manager accordingly. Students will return to their classrooms briefly to gather their belongings.

FAQs

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What is the total goal amount?

We are hoping to reach our goal of \$10,000 to support our enrichment programs, field trips and community events!

Will my child(ren) still get to walk if they don't receive pledges?

Of course! Everyone will get to walk, even if they don't receive any pledges.

Do I have to stay for the entire walk?

You can come to cheer on the students for as little or as long as you can. Your support is greatly appreciated!

When will donations stop being collected?

The online site for donations will close on Friday, 5/19 at 12pm. The grand prize winners will be announced that day at the walk!

Who can I reach out to with any questions?

Please email any questions pertaining to the event to Rachel rachel.krouse@gmail.com